

MONARK UNIVERSITY

HASMUKH GOSWAMI COLLEGE OF ENGINEERING

SEMINAR OR WORKSHOP REPORT

Name of Activity/Event:	Management Insights for Young Entrepreneur (Tummy Filler Burger)				
Name of Organizing Body (Institute/Department):	SSIP & FACULTY OF MANAGEMENT				
Sponsoring Agency:	SSIP			Amount in Rs. (if any):	NA
Academic Year:	2024			Date of Event:	16/04/2024
Total No. of Participants (Students):	37	Male:	26	Female:	11
Total No. of Participants (Faculty):	5	Male:	3	Female:	2
Name of Faculty Coordinator:	Prof. Seema Bhatnagar				
Email Id:	Seema.bhatnagar.fom@monarkuni.ac.in		Contact No.:	7016506556	
Name of Expert Speaker:	Mr. Tapan Brahmbhatt				
Email Id:	tapan.brahmbhattambaji@gmail.com		Contact No.:	9998060483	
Details of Activity:	Management Insights for Young Entrepreneur (Tummy Filler Burger) <ul style="list-style-type: none">- The seminar has equipped students with marketing insights useful for young entrepreneur- Students gathered knowledge on how to achieve customer satisfaction.- There was a discussion on Penetrating in competitive market				
Outcome:	Understanding of opening a new business, penetrating in competitive market, managing of business activities, overcoming traditional market				
Awards (if Any):					

Photographs of Event



Sign of Event Coordinator: